Jason Scrivner

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Creative Expertise

Creative Designer & Visual Storyteller with over 15 years of experience, specializing in visual storytelling, multimedia content creation, and brand identity across various industries. Adept at driving business growth and engaging audiences through innovative design solutions that align with corporate branding and user experience goals.

Core Competencies

Video Production & Direction	Photography & Editing
Multimedia Content Development	Website Design & Development
Marketing & Content Strategy	Cross-functional team collaboration
Graphics & Animation Production	Team Leadership & Management

Technical Proficiencies

- Graphics: Photoshop, Lightroom, Illustrator, InDesign, Adobe Express
- Video & Motion Graphics: After Effects, Premiere Pro, Final Cut Pro, Motion, Cinema 4D
- Web: Wordpress, Divi, Elementor, WooCommierce, CSS
- AI Generation: Midjourney, Adobe Firefly, ChatGPT, Runway AI, Eleven Labs

Career Narrative

Multimedia Designer & Producer

ScrivPRO • Tampa, FL • Mar 2014 - Present

- Enhanced brand recognition for diverse clients across sectors through user-centric WordPress websites and custom motion graphics.
- Delivered a diverse range of multimedia solutions including 3D animations, interviews, and professional photography, seamlessly integrating creativity and expertise to captivate audiences and exceed expectations.
- Led multiple projects from inception to fruition with seamless coordination and meticulous attention to detail, achieving client satisfaction and repeat business.
- Improved product understanding and drove sales increase through production of 2D animated explainer videos.

Digital Content Specialist & Motion Graphics Expert

MotionLit Services, Inc • Los Angeles, CA (remote) • Sep 2022 - April 2024

- Improved market positioning by implementing AI-driven content creation to address use of confidential project files in marketing materials.
- Increased website usability and client content accessibility by leading creation and execution of engaging WordPress site functionalities.
- Designed dynamic PowerPoint presentations tailored to needs of client attorneys enhance trial presentations and effectively communicate legal arguments.
- Executed specialized motion graphics projects using advanced techniques in color correction, masking, and rotoscoping, praised for high-quality outputs.

Video Production Director & Creative Director

IT University Online • Palm Harbor, FL • Feb 2012 - Mar 2014

- Implemented cutting-edge 3D animated virtual sets to elevate production quality and enrich educational experience, positioning the organization as a leader in online IT education.
- Enhanced PowerPoint presentations for on-air talent to create visually engaging content for course recordings.
- Increased course enrollment by 60% by producing over 100 hours of IT certification prep content.
- Expanded team to 9 videographers and editors through effective recruitment and team management.